



In 1982, it was called the Community Appeal Campaign, an effort led by Mr. Stanley LeBlanc to raise much-needed funds for MIS.

In 1992, it was renamed the Vision 2000 Annual Giving Campaign with a goal of building a \$500,000 endowment fund by the year 2000.

In 1998, thanks to generous supporters and a favorable stock market, MIS reached its monetary goal for the endowment two years early.

In 2002, the name was revised to the Vision Annual Giving Campaign.

The name may have changed over the years, but the school's vision for success has never altered. Today, Mary Immaculate School is more committed than ever to offering an affordable, quality education to Catholic students. With our ever-growing endowment, the school is also committed to securing the future for the MIS students of tomorrow.



**Q8: What amounts are we needing gifted?**

Giving to Vision offers you a way to express your faith through giving in support of quality Catholic education. It also enables you to support the school through a tax deductible gift. Consider giving a gift of at least \$400 to Vision...which is just a little more than one dollar a day. In addition, we'll need larger gifts in order to meet our goals. Every gift is special and each gift is important to our program. The amount of your gift will remain confidential.

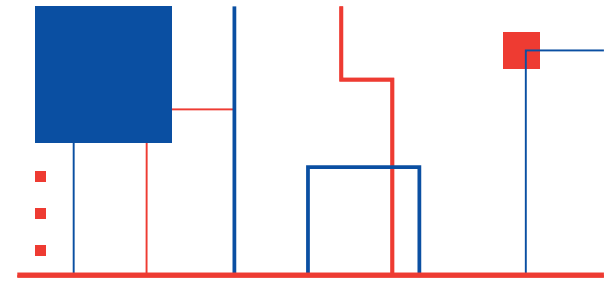
Ask your employer about matching gifts... they can double the impact of your gift. Our school is classified as a 501(c)(3) institution by the U.S. Internal Revenue Service, and is thus able to benefit from most matching gift programs.

*In which range do you see your gift fitting?*

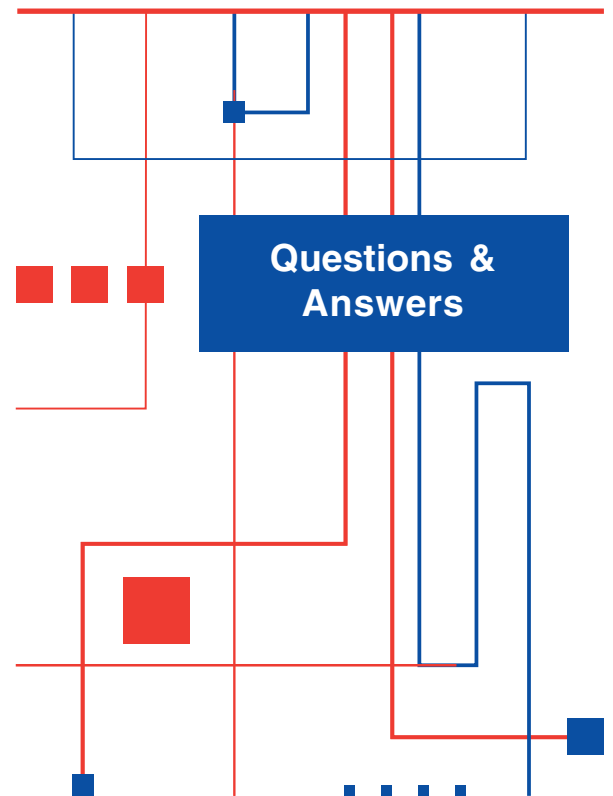
Gift Range		Number of Gifts Needed
Major Gifts	\$10,000 and up	1+
	\$5,000 - \$9,999	3+
Special Gifts	\$500 - \$4,999	70+
Supporting Gifts	\$400 - \$499	250 +
All Others	\$50 - \$399	500+

**Q9: How do I pay out my pledge...do I have to pay all at once?**

You can choose to pay your pledge at any time before the end of May...whatever way is most convenient for you. You can choose to pay it monthly, quarterly, or all in one payment. Some people add their pledge to their monthly tuition payment. A quarterly statement will be generated and sent with your pledge amount and progress.



**Mary Immaculate School Annual Giving Program**



### Q1: How are Vision donations used?

Vision donations are used in two ways:

- A portion subsidizes the MIS operating budget, thus addressing short term needs that tuition does not cover. In the past, this has included refurbishing the junior high wing, providing computers and software for the library, setting up and enhancing the computer lab, enabling tuition assistance and developing the music, art, speech and drama programs. It has also provided seed money for the Dyslexia Program and Contents Mastery Program.
- Another portion is used to build the school's Vision endowment fund, helping to ensure that we leave the students and parents who come after us the same gift we've received of quality Catholic education.



### Q2: I know tuition doesn't fully cover the cost of educating each student...but doesn't the church and diocese give the school money, too?

The church and diocese allow the school to use the existing buildings at no charge. However, they are not set up to subsidize the school annually with cash.

Tuition covers just over half of our total costs of educating a child. This figure does not include capital projects, athletic programs or building the endowment. MIS must rely on Vision, Scrip, and a handful of fund-raisers to generate the balance needed for day-to-day operations and improvements for the school.

### Q3: Why can't the school simply adjust tuition to cover its costs?

Annual giving programs like Vision provide a *tax-deductible* way to supplement tuition. This is a widely accepted means by which Catholic schools can deliver quality education while keeping tuition affordable for most families.

### Q4: What is the goal for Vision this year, and how will the school spend the money?

Our goal this year is to raise \$125,000. The school board has determined that 50% of the money raised will go into the general operating fund to help cover short-term needs, and the other 50% will be invested in the endowment fund.

*Vision addresses both our short-term needs (operating budget) and our dreams for the future (endowment fund).*

### Q5: Why do we need the endowment fund?

Interest gained from our endowment fund has covered between 1% to 2% of the school's operating budget each year. Advisors suggest that the fund should grow to cover at least 10% of our operating budget...resulting in reasonable tuition rates amid skyrocketing education costs. Other local schools — including St. Rita, St. Monica, Christ the King and Hockaday — also distribute earnings from their endowment funds directly to their school operating budget.

The endowment fund also gives us the opportunity to “borrow” funds when needed as start-up cash for large projects, as it did for our 2006 gym renovation.

### Q6: My child is a 7th/8th grader. Why should I support an endowment?

Our current students are reaping the benefits from the hard work and generosity of families that have come before us and built the Vision endowment. Now it's our turn to give back to ensure the same for parents and students who come to MIS after us.

### Q7: How is the money in the Vision endowment invested?

Since conception, Vision endowment gifts have been invested in the Aquinas funds managed by the Catholic Foundation. Withdrawals from the fund must be voted on by the Advisory Council with the Pastor's and Principal's approval. No withdrawals will be made that would reduce the endowment below \$500,000. In 2007, a management committee was created to ensure that the endowment fund generates maximum profit.